

KEM STUDIO Honored with IDEA Award for MODERN WEAVE 2.0

A reinterpretation of a traditional technique

KANSAS CITY, MO. – October 11, 2018 – [KEM STUDIO](#), a design firm fusing architecture and industrial design, announced MODERN WEAVE 2.0 has won a [2018 IDEA \(International Design Excellence Award\)](#) in the Furniture & Lighting category. MODERN WEAVE 2.0 continues to explore and reinterpret the traditional technique of weaving in a modern way. It started out of an exploration on how to upholster a chair in a different way, while still providing comfort, pattern and a richness of material.

The original exploration won the Eames Good Design Challenge and was then auctioned off to raise money for the Ronald McDonald House Charities. MODERN WEAVE 2.0 is a continuation of the exploration, where KEM STUDIO set out to simplify the technique further and improve overall comfort with an approach that could be used on any chair. This refined “linear” pattern is minimal and comfortable and creates an elegant visual from every angle of the chair...even the bottom.

Jonathon Kemnitzer, co-founder and principal of KEM STUDIO, explains, “We started investigating this idea at the same time we were asked to alter an Eames Molded Plastic Chair for auction. We’re really excited about how it turned out and its future application in the furniture market. We also lived up to our internal goal for the Eames Good Design Challenge – not to f*ck up such an iconic chair!”

About the Eames Molded Plastic Chair

Husband and wife team Charles and Ray Eames introduced their successful, single-shell form Molded Fiberglass Chairs in 1950, but discontinued the chair in the 1980s due to the environmental concerns associated with fiberglass. In 2001, Herman Miller reintroduced the Molded Plastic Chair in polypropylene which is 100 percent recyclable and durable. The chair’s iconic design can be seen in schools, airports, restaurants, and offices around the world, and embodies the Eames’ goal of “Getting the most of the best to the greatest number of people for the least.”



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About IDEA

Organized by the [Industrial Designers Society of America \(IDSA\)](#), the IDEA began in 1980. Product submissions are based on a comprehensive evaluation of design innovation, user experience, benefit to the client, benefit to the society and aesthetics.

About KEM STUDIO

KEM STUDIO believes the fusion of architecture and industrial design is a natural extension of their underlying design philosophy – Better Design Better Living – making design more approachable, livable and necessary in our lives. KEM STUDIO works with a variety of clients on diverse projects from residential, commercial, and cultural architecture with public and private entities, to industrial design projects with companies like Airstream, Martin Logan, Shred Ready, Adobe, and Herman Miller. The firm has received numerous awards, including the Good Design Award, the Core77 Design Award, the Interior Design Magazine Best of Year, Best of NeoCon, HiP honors, IDEA and AIA awards. KEM STUDIO is based in Kansas City, MO.

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