

## LINK Hex Whiteboards Awarded Best of NeoCon 2015

Lebanon, OH and Kansas City, MO, June 22, 2015 — NeoCon, the World Expo of Office Furniture solutions, announced the winners of the [Best of NeoCon](#) competition at the show. Ghent, a GMi company, was awarded the Best of NeoCon Silver award in the Accessories category for LINK Hex, a powder coated hexagonal whiteboard solution.

LINK products were designed to be simple, fun, smart, and layered. This multi-functional approach has interior designers raving about the modern take on a traditional product segment.

[Ghent](#), the visual communications brand of GMi Companies, showcased some one-of-a-kind products at NeoCon this year including the LINK family of whiteboards. Designed by renowned industrial design firm [KEM STUDIO](#), the LINK family of products will be center stage for Ghent this summer. LINK is now available to the public and different models can be viewed online via the [Ghent catalog](#). These powder-coated dry erase boards are made of formed steel that can double as functional artwork.

“We’re thrilled to be back in Chicago this summer to unveil our next generation of products to the contract furniture industry,” said Janet Collins, president of GMi Companies. “NeoCon always represents a perfect opportunity for us to meet with dealers, designers, architects, and our manufacturers reps about the latest trends in the industry. We’re excited to peel back the curtain on what we’ve been working on to show the world.”

Jonathon Kemnitzer, principal at KEM STUDIO, added, “We’re honored to receive this award with Ghent. The Best of NeoCon recognizes innovation and the good design of the LINK Hex whiteboard, a truly unique and beautiful product.”

### About KEM STUDIO

KEM STUDIO is a design studio that fuses architecture and industrial design. This fusion is a natural extension of our underlying design philosophy - Better Design Better Living£ making design more approachable, livable and necessary in our lives. Through this belief and their interdisciplinary approach, they bring a fresh perspective to the projects and interactions they create.

With their experience in architecture they understand how to design sustainable projects, how people interact with spaces and how to manage complex projects and resources effectively. Their industrial design experience gives them the advantage of understanding how people interact with products and what it takes to successfully design, manufacture and market those products on a global scale.

For more information, visit <http://www.kemstudio.com>



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